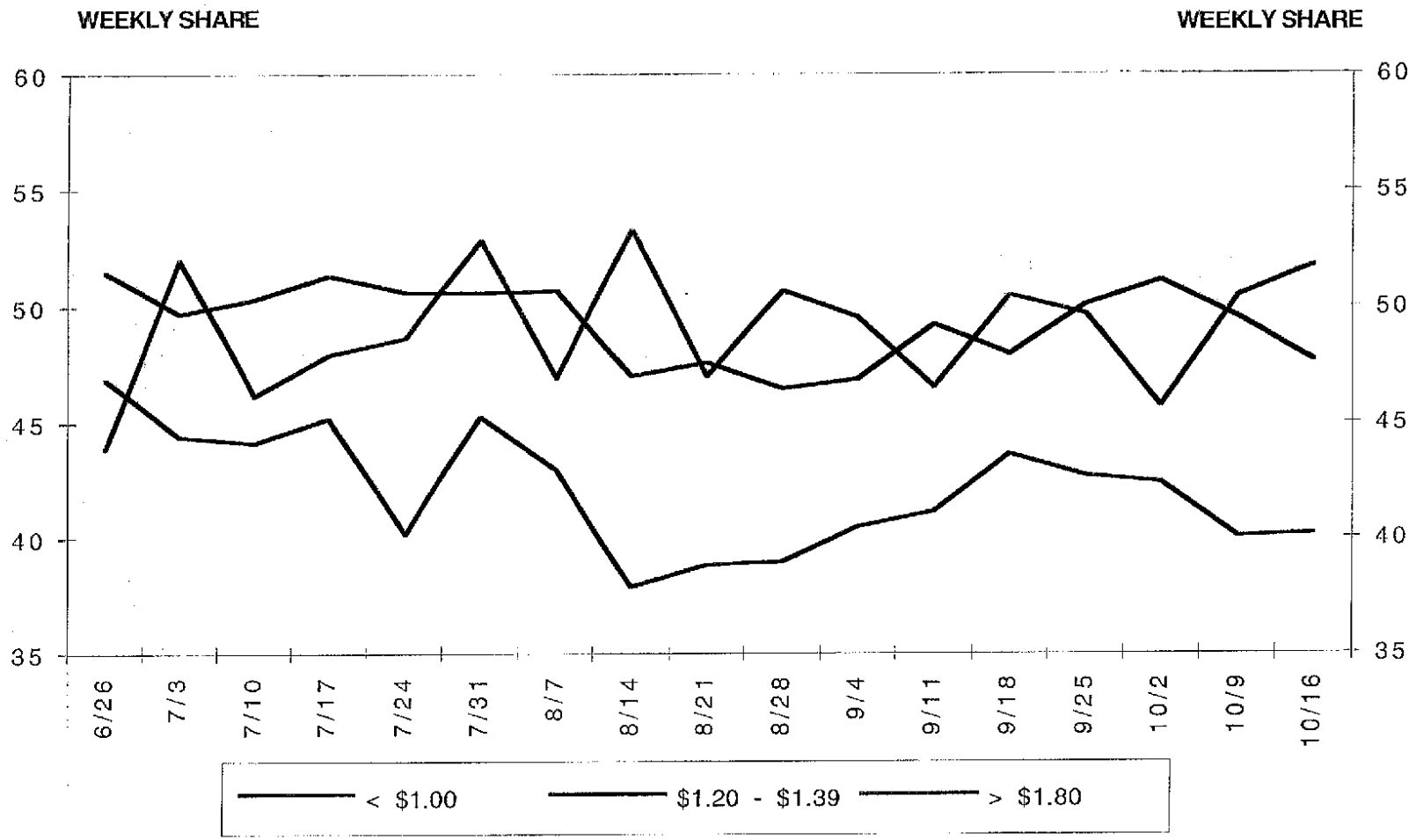
LOWEST PACK PRICE- STORE GROUP ANALYSIS
TOTAL PHILIP MORRIS
WEEKLY C-STORE SHARE

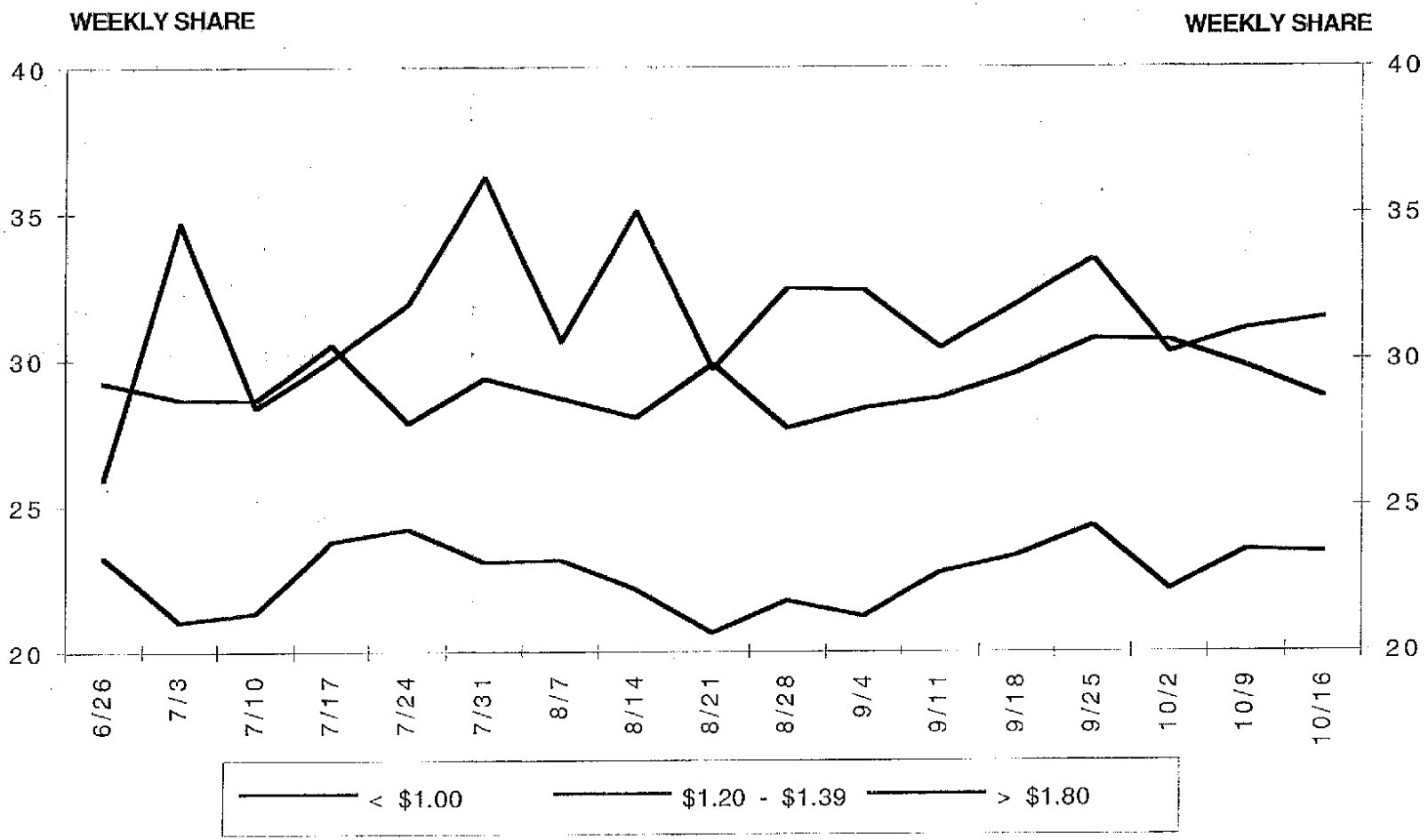


SOURCE: Nielsen

2060087571

Source: https://www.industrydocuments.ucsf.edu/docs/spjm0004

LOWEST PACK PRICE- STORE GROUP ANALYSIS
TOTAL MARLBORO
WEEKLY C-STORE SHARE



SOURCE: Nielsen

2060087572

Source: https://www.industrydocuments.ucsf.edu/docs/spjm0004

LOWEST PACK PRICE- STORE GROUP ANALYSIS
TOTAL BASIC
WEEKLY C-STORE SHARE OF CATEGORY

SOURCE: Nielsen

2060087573

Source: https://www.industrydocuments.ucsf.edu/docs/spjm0004